



Volume Issue • April 2019

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## **Spring has Finally Sprung!**

### **The Promise of Renewal**

#### Greetings

Spring has finally sprung! The days are getting longer – and brighter, and everything is coming alive again. This past weekend in Boston, the streets were lined with pink and white flowering trees and spring flowers were in bloom everywhere. I love this time of year – the promise of renewal, and the hope of beautiful things to come.

Here at the bank we are so excited for the opportunities we see for this coming year. Having completed a very successful year after the merger of our two banks and finishing up a great first quarter of this year, we all share the optimism of beautiful things to come for 2019. Business remains strong in Massachusetts as we are blessed with diversity and sustainability. We will continue to do our very best to provide great service to our clients, and to help them successfully achieve their financial goals. After all, your success is our success.

Wishing you a healthy and prosperous 2019.

Paul Pecci, President

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# South Shore Bank

Noteworthy News

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## Shred Days



South Shore Bank  
2019 Shred Days

May 11th, Braintree  
1000 Washington Street

June 22nd, Weymouth  
1530 Main Street

Sept 7th, Quincy  
370 Quincy Avenue

Oct 5th, 2019, Norwell  
400 Washington Street

**Shred Day FAQ's & Details**

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## FACE2FACE

### Face2Face Live Teller Machine – Convenient and Easy

We know Face2Face is a great service and in the month of March we worked to share the good news through our Pot O' Gold Contest. As an incentive for trying out Face2Face, clients were entered into a drawing to win one \$1000 gift card and 50 other clients were randomly awarded a \$20 credit to their account while transacting at the live teller machines.

Our grand prize winner, Gary Skillings, was thrilled with his winnings, as were the 50 other clients that received the \$20.00 credit!



Everyone is looking for convenience and ease of use. When it comes to banking, South Shore Bank's Face2Face live Teller machines provide both. Of our 16 branches, 10 of them enjoy the additional benefit of the live teller machines. With Face2Face, clients enjoy extended banking hours: Monday – Friday from 7 a.m. to 7 p.m. and Saturdays from 7 a.m. to 2 p.m. A live teller will answer your questions and assist with your banking transactions via a video screen. Most transactions are available, including cashing a check to the penny!

We encourage all clients to use Face2Face. For your first try, stop by during regular lobby hours, someone from our branch staff will be happy to show you how easy it is to use Face2Face and meet our great tellers behind the screen!



## Share Your Information With Care

### Protecting Your Privacy

It is very easy to find any information you need in today's connected world. Have you ever Googled yourself to see what information about you is online? A search can often provide your address history, phone number, age, birth date, employment information, public records, and social media accounts. Consider what can be done with Personally Identifiable Information (PII) from the perspective of a cyber-criminal looking to commit identity theft or other crimes.

Children, teens, and senior citizens are all groups who especially may not realize how vulnerable they are to being a victim of cyber-crime. Senior citizens may be more trusting of the material that is presented to them online. Children and teens are growing up with technology, and may be using it to communicate with each other with only a recreational level of understanding. They may not realize that once you post online, it rarely goes away.

In order to keep information safe or private, we need to take care in sharing it, and teach cyber hygiene to those who may not understand its importance. Here are examples of how we are asked to provide information, or how people share information that should be kept private:

**Store loyalty and other accounts online** – When you sign up for a store loyalty program or other online accounts, you are asked to provide information such as name, address, phone number, birth date, email address, etc. By providing this, you can get discounts on the merchandise they are selling, or can receive promotions by email. However, is that information you provide kept private, or is it sold to other companies so they can market to you? Read the terms of use and privacy policy before signing up for such a program.

**Phishing Emails** – Cyber criminals will offer false and unbelievable deals to get you to click on a link and provide them with your information. You may hear about a loan offer, or a notification that your order shipped and that you need to log in by clicking their link to track it. Criminals seek your information in an effort to steal your identity and use it to open up fraudulent accounts in your name. Always shop with trusted vendors, and never follow an unsolicited link in an email asking you to log in to an account. Instead head to the website you normally use by typing it into your browser to check on your account.

**Fraudulent phone calls (Vishing)** – Criminals may call saying they are from Microsoft or another device/software company, telling you that your software has expired or your device is infected with malware. They may ask for money to renew a license, as a method to complete the fraudulent activity. Other criminals may pose as the IRS, pressuring you into paying taxes. Never offer payment information or personal information to someone calling you unsolicited. Always end the call and attempt to contact the organization through a publicly listed phone number that is legitimate, then see if you need to work with them on a problem.

**Social Media Sites** – These sites provide a relaxed atmosphere where you can chat with friends and family. The issue is that anything you post or share is likely a permanent submission that many others can access online. Oversharing on social media may lead to you voluntarily giving up answers to account security questions, like the color of your car or the town where you were born. Also, posting about being on vacation sends a signal to criminals that your home may be unoccupied and a great target for a robbery! With all this information about you on social media, be sure to set your account privacy settings so only friends can view your content. Lastly, consider deleting old, unused social media accounts to cut down on your digital footprint.

Whenever communicating with people or posting online, avoid sharing too much. When receiving emails, mail or calls asking for sensitive information (birth date, social security number, credit card, etc.), always contact them at the legitimate address or phone number you normally use for that organization. Do not share information if you do not initiate the communication!

Below are resources on protecting privacy and identity along with practices for online security. These help you to protect yourself, your children, and your elders from being victims of a crime.

**Resources:**

Federal Trade Commission:

<https://www.consumer.ftc.gov/topics/privacy-identity-online-security>

<https://www.consumer.ftc.gov/articles/0033a-share-care>

<https://www.consumer.ftc.gov/topics/protecting-kids-online>

**Stay Safe Online:**

<https://staysafeonline.org/>

Family Online Safety Institute:

<https://www.fosi.org/good-digital-parenting/ftc-share-care/>

Protect Seniors Online:

<https://www.protectseniorsonline.com/>



***Lee A Page, VP Senior Information Security Officer***



## Join South Shore Bank &

Weymouth Police, Fire, Schools, Libraries & Health Departments



**Keynote Speaker:**  
**David Sheff**

Journalist and Bestselling Author  
and Advocate on US Drug Crisis,  
Prevention & Treatment of Addiction

*Authored Books include:*

- *Beautiful Boy*
- *Clean*
- *High: Everything You Want to Know About Drugs*
- *Schizo (by Nic Sheff)*
- *Tweak: Growing up on Methamphetamines (by Nic Sheff)*

**Both events are FREE, open to the public and childcare will be provided!**

**A screening of the movie *Beautiful Boy*\***

**Wednesday, May 1, 2019, 6:30 PM**, Weymouth Middle School, Adams Campus, 89 Middle Street, Weymouth, (Door #2).

For more information, contact: Betsy Harris, 781-337-7500, x-25201  
elizabeth.harris@weymouthschools.org

\*Parental Discretion Advised

**Awareness Night, David Sheff, Key note Speaker**

**Wednesday, May 8, 2019, 6:30 PM**, Weymouth High School. 1 Wildcat Way, Weymouth, (Doors #13 & #14)

Resource Tables from 5:30 PM - 6:30PM, Book Signing after speaking engagement. Books will be available for purchase.

**Please register to attend.**



**Sponsored by:**  
Weymouth Fire Department • Weymouth Health Department  
Weymouth Police Department  
Weymouth Public Libraries • Weymouth Public Schools



## April 22 is Earth Day!

Small Steps Make a Difference. Go Green.



April 22 is Earth Day and South Shore Bank is using the month to launch our Small Steps Make a Difference/Go Green initiative. The initiative encourages taking 4 small steps that lend themselves to sustainability.

1. Utilize the Bank's 4 Shred and Recycle Days
2. Convert to eStatements
3. Keep the streets litter free – mid April all the branches will have branded litter bags to hand out to clients – the bags themselves promote the 4 steps (See attached graphic)
4. Use Reusable shopping totes – all branches will have supplies for clients.

To keep the initiative top of mind there will be a number of activities encouraging client participation.

Monday April 1 the Digital Team launches it's "Go Green . . . Get Green" campaign. Any eligible account holders that sign up for eStatements during the month of April will be entered into a contest to win a \$250 Garden Center Gift Card!! (Anyone who is already an eStatement user will also be entered into the drawing). Look for Small Steps Make a Difference/Go Green branch flyers, TV spots, social media and emails.

Happy Spring!

