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Member Appreciation Day

Join us on Wednesday, August 8th for our annual Member Appreciation event! In addition to day-long prize registrations, we will have Shred-N-Go on site taking your shred and an Ice Cream Social between 11-2.

The Arrowhead Branch is located at 3308 W. Arrowhead Road. See you there!

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Valleyfair Discount Ticket Program



MPECU Account Access

How does it work?

Participating Credit Unions use a shared network to be able to post transactions from guest members. Visit a participating Credit Union and transact with a teller as you would if you were at an MPECU branch. You'll need to know your MPECU account number and have a photo ID.

What kinds of transactions can I do at a Shared Branch location?

You can deposit and withdraw cash, make loan payments, cash a check, get a corporate check printed, print a statement--just about everything you can do at our branches! There are limits to cash transactions and some Shared Branches do not allow guest members free ATM access or night deposit box drop services.

Can I transact with a non-MPECU Credit Union account at an MPECU branch?

YES--if your other Credit Union participates in the Shared Branch Co-Op Network, you can do these things at our locations.

How can I find a Shared Branch location near me or one when I'm out of town?

Use the Shared Branch Co-Op's Credit Union Branch Locator [here](#). Search by Zip or specific address/state.

Starting Up a Business on Etsy

Etsy gives you the chance to make a living doing what you love

Starting your own business is an exciting endeavor, and with popular digital platforms like Etsy on the rise, it's easier than ever to get the word out about your ideas. If you're someone who makes your own products, Etsy is a great system to use.

Etsy is a marketplace designed for novel, handmade items. Once you find something you're passionate about and enjoy creating, you'll want to focus on originality, marketing and how you stand out amongst the competition.

Compare pricing

Market research is a major part of any business plan. Before you start up your business, you need to determine where there are gaps in the market and compare prices. While matching or beating the pricing of your competition can give you an advantage, you can't slash your prices if you'll end up selling your products at a loss. "Paying yourself first — and fairly — should be top priority," says Amy Schroeder, entrepreneur and founder of Venus Zine.



Pick the right name

In the age of social media, sound bites are a key part of your marketing strategy, which means you need to find a catchy name for your business. While choosing the perfect name isn't an end-all-be-all of an Etsy business, having a unique, standout name can be helpful when you begin to advertise. Choose something simple and memorable to help news travel by word of mouth.

Sarah Peterson, a contributor at the Huffington Post, recommends searching for other shops with similar names. "While it can be crushing when the shop name that you've set your heart on is not available, don't let it stop you from creating your shop," she says. "If you're in this boat, try adding the word 'shop' or 'boutique,' your location or even your initials to the end of your desired name." If you can't think of the perfect name up front, don't fret. You always have the option of changing your business' name with an Etsy store.

Marketing

In a digital platform, digital marketing is more important than ever. You can have great products, but without great photos, it won't translate to your customers. "The age-old expression 'first impressions are everything' holds true on Etsy," says Schroeder. "Because Etsy is an image-driven site, shoppers make quick visual decisions based on needs, personal taste and the quality of your shop's images."

Before you get caught up in the world of photography, step back and take a look at what resources you already have. You don't need a DSLR camera to take quality photos. Smartphones nowadays have great camera quality, so you just need to know how to set up your shot. If possible, set up a neutral or aesthetically pleasing background for your product photos. Remove any extra clutter from the shot so your product can stand out as the focal point of the image.

Finding a craft you're passionate about is an extraordinary discovery, and being able to make money doing it is even rarer. Starting a business on Etsy gives you the chance to make a living doing what you love; you just have to know where to start.

E-Statements

E-statements, which can be accessed from inside your online banking account, offer the following:

-More secure--no mailing means no chance of someone intercepting your statement.

-Faster--with no mail time, E-statements are traditionally posted for viewing on the first or second day of the new month

-Greener--with no paper, there's no waste!

An E-statement is the exact statement you receive in the mail. You can print them out at home if you'd like or save them in a PDF format to your home computer. And making the switch now will get you a bonus \$5!

To register for E-statements, log into your MPECU online banking account and click on the E-statements tab (turn off your browser's pop up blocker in order for E-statements to launch), accept the terms and conditions and you'll be ready to go!



Check out Bolt\$

Bolt\$ can help you manage your card risk with interactive features such as blocking, alerts, and freezing your MPECU card if it were to get lost or stolen (and unfreezing it if you find it)!

Bolt\$ is free and available in the App Store for iOS devices and the Play Store for Android.

