



IMN - E-communication Solutions for Credit Unions

Custom newsletter masthead designed with your credit union's branding and logo.

Your newsletter allows you to feature special offers to your members.

Buttons drive traffic to your web site.

Table of Contents allows for easy navigation through the newsletter.

The screenshot shows a professional newsletter layout for Northern Massachusetts Credit Union. At the top, it features the credit union's name, logo, and contact information. Below the masthead is a navigation menu with buttons for Home, Customer Care, Investments & Insurance, Online Banking, Rates, Contact Us, and Community Links. The main content area is divided into several sections: 'the latest' with a President's Message, 'getting ahead' with an article on down payments, 'bulletin board' with a calendar of events, 'lifestyle' with an article on hiking, and 'business banking' with an article on starting a business. A 'Loans we offer' section is also present. At the bottom, there is a 'SUBSCRIBE' form and a 'TELL A FRIEND' button. A disclaimer and footer with the IMN logo are also visible.

Your members have the ability to share your content with their social networks.

You have the ability to add articles specific to your credit union and community, if you wish.

Financial content helps you to educate and cross-sell your members.

Lifestyle articles keep your members engaged month after month.

Subscribers can pass along the newsletter to their friends and family; building your subscriber list.