

NEW YORK, NY, March 7, 2016

## Voya Financial Honored as a 2016 World's Most Ethical Company® by Ethisphere Institute

NEW YORK, March 7, 2016 -- Voya Financial, Inc. (NYSE: VOYA), announced today that it has been recognized as one of the [2016 World's Most Ethical Companies](#)® by the Ethisphere Institute, the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. This is the third consecutive year that Voya was selected for this honor.

"With 13 million Voya customers across the country, we know that each day, Americans are placing their trust in Voya to help them plan, invest and protect their savings," said Voya Financial Chairman and CEO Rodney O. Martin, Jr. "We are honored to earn that trust – to help Americans get ready to retire better – just as we are proud to foster a corporate culture that has enabled Voya to be selected by the Ethisphere Institute as one of the World's Most Ethical Companies for the third consecutive year."

Voya is one of 131 companies to earn this global distinction in 2016. The company is committed to maintaining the trust of its stakeholders by establishing and promoting the highest level of ethical business standards and practices.

"Ethics, integrity and transparency are embedded in our DNA at Voya," Martin added. "Our business is built on trust, and our people are committed to maintaining the trust of our customers – and all of our stakeholders – every day."

The World's Most Ethical Companies® designation honors those organizations that continually raise and measure the standards of corporate behavior and shape future industry standards by introducing tomorrow's best practices today.

"Ethisphere's comprehensive global view on corporate behavior – and its correlation to the value created for key stakeholder groups – enables us to see the direct correlation between trust and business success," said Ethisphere's Chief Executive Officer, Timothy Erlich. "During our analysis of 2016 World's Most Ethical Companies nominations, Voya Financial's Culture of Ethics scored exceptionally well. Congratulations to everyone at Voya for being recognized as one of the 2016 World's Most Ethical Companies."

The World's Most Ethical Companies assessment is based upon the Ethisphere Institute's [Ethics Quotient](#)™ (EQ) framework developed over years of research and vetted and refined by the expert advice from Ethisphere's World's Most Ethical Companies [Methodology Advisory Panel](#). The EQ offers a quantitative way to assess a company's performance in an objective, consistent and standardized way. The information collected provides a comprehensive sampling of definitive criteria of core competencies, rather than all aspects of corporate governance, risk, sustainability, compliance and ethics. Scores are generated in five key categories: ethics and compliance program (35%), corporate citizenship and responsibility (20%), culture of ethics (20%), governance (15%)

and leadership, innovation and reputation (10%) and provided to all companies who participate in the process.

The full list of the 2016 World's Most Ethical Companies can be found at <http://worldsmoethicalcompanies.ethisphere.com/honorees/>.

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**About Voya Financial®**

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$11 billion in revenue in 2015. The company had \$452 billion in total assets under management and administration as of Dec. 31, 2015. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company™. The company is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible — Voya has been recognized as one of the 2016 World's Most Ethical Companies® by the Ethisphere Institute, and as one of the Top Green Companies in the U.S., by *Newsweek* magazine. For more information, visit [voya.com](http://voya.com) or view the company's [2014 annual report](#). Follow Voya Financial on [Facebook](#) and Twitter [@Voya](#).

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